

Proposal for Artwork

Due Date:

1. **Theme** - what is the main idea / message that you are trying to communicate to the viewer? Explain in detail. Make sure that there is documented research in your IWB supporting your chosen theme.
2. **Purpose** - Why did you select this particular path to express yourself in your work? Be specific, analyze why you chose it.
3. **Media** - What medium(s) are you going to use? What knowledge do you have in this medium? What do you need to learn? How will you acquire that knowledge? Make sure that there is documented experimentation in your chosen media in your IWB.
4. **Techniques** - How are you going to use the medium? (Think of more than one possibility) What techniques have you seen in other artworks that you are using as ideas, guides, for your own artworks? Make sure that there is documented experimentation in your technique in your IWB.
5. **Subject Matter** - What is the subject matter that you will be using? Subject matter can be portraits of children, animals, forest landscapes, abstract design, and more. How does the subject matter connect to your theme?
6. **Mentor Artist** - Who is the artist or artists that have influenced your style, subject choice, medium /technique choice, theme, and /or provided insight into solving your artistic problem? Make sure that there is documented background about your mentor artist in your IWB.
7. **Artistic Problem** - What problem are you trying to solve artistically? What is the goal or idea behind your work and how will you successfully complete this work? In the case of abstract styles of artworks, the purpose of the design of the abstract and the use of elements of art and principles of design must be well thought out and documented in your investigative workbook. (Eg. Kandinsky's Improvisation 28 was akin to music and therefore was meant to flow and evoke emotion much like a musical composition)

8. Research - What sources will you be using in your research? You should be using more than just the internet to research your work. Gallery visits, art history books, biographies, human models, plein air sketching, photo files, magazines, graphic novels, posters and other artwork are also valuable sources of information. Please include a variety of sources to indicate research into your work. Make sure it is all well documented in your investigative workbook to support your finished artwork.

PROPOSAL EVALUATION:

Please submit a typed proposal using the subtitles. Proposals should be a minimum of one page typed (12 font, single spaced) and a maximum of three pages typed. Please include your name, possible title(s) and size of the artwork you are proposing.

Theme

Purpose

Media

Technique

Subject Matter

Mentor Artist

Artistic Problem

Research Materials